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How Can Retailers Adapt Their Supply Chains to **Successfully Lead in a Post-COVID Environment?**

Leverage Faster Delivery to Win Customers and Build 1 **Brand Loyalty**

58% of consumers paid more for faster delivery.



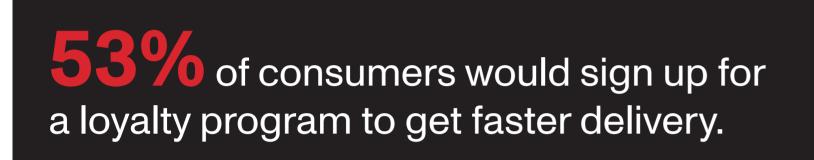
How Much Consumers Will Pay for Faster Delivery

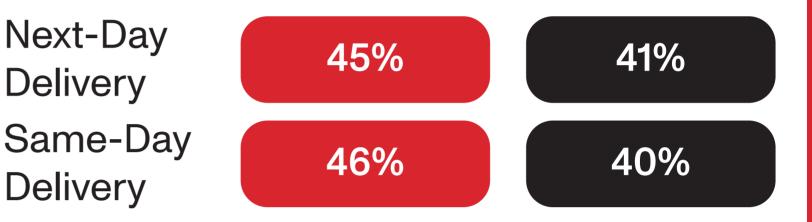
\$5+ For Same-Day Delivery

\$3+ For Next-Day and 2-Day Delivery

Likelihood of Trying a New Retailer That **Provides Faster Delivery**

Millennials





Gen-Z

15%

Prioritize Fast and Free Home Delivery 2

Preferred Delivery Methods

85%

Home Delivery BOPIS & other forms of Click & Collect

Consumers' Planned Future Use of Home Delivery

95% plan to increase or maintain their use of home delivery

81% plan to make home delivery their primary shopping method

41% plan to transition most of their shopping to home delivery within one year

Diversify Your Carrier Mix with a Proven Alternative 3

Alternative Carriers vs. National Carriers



Faster delivery that meets consumers' expectations.



Greater flexibility to secure capacity.



Cost savings of around 10-35%.



Personalized support with dedicated account managers. Why Leading Omnichannel Retailers **Use Alternative Carriers**



Learn more about how you can partner with OnTrac. Contact us at sales@ontrac.com

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