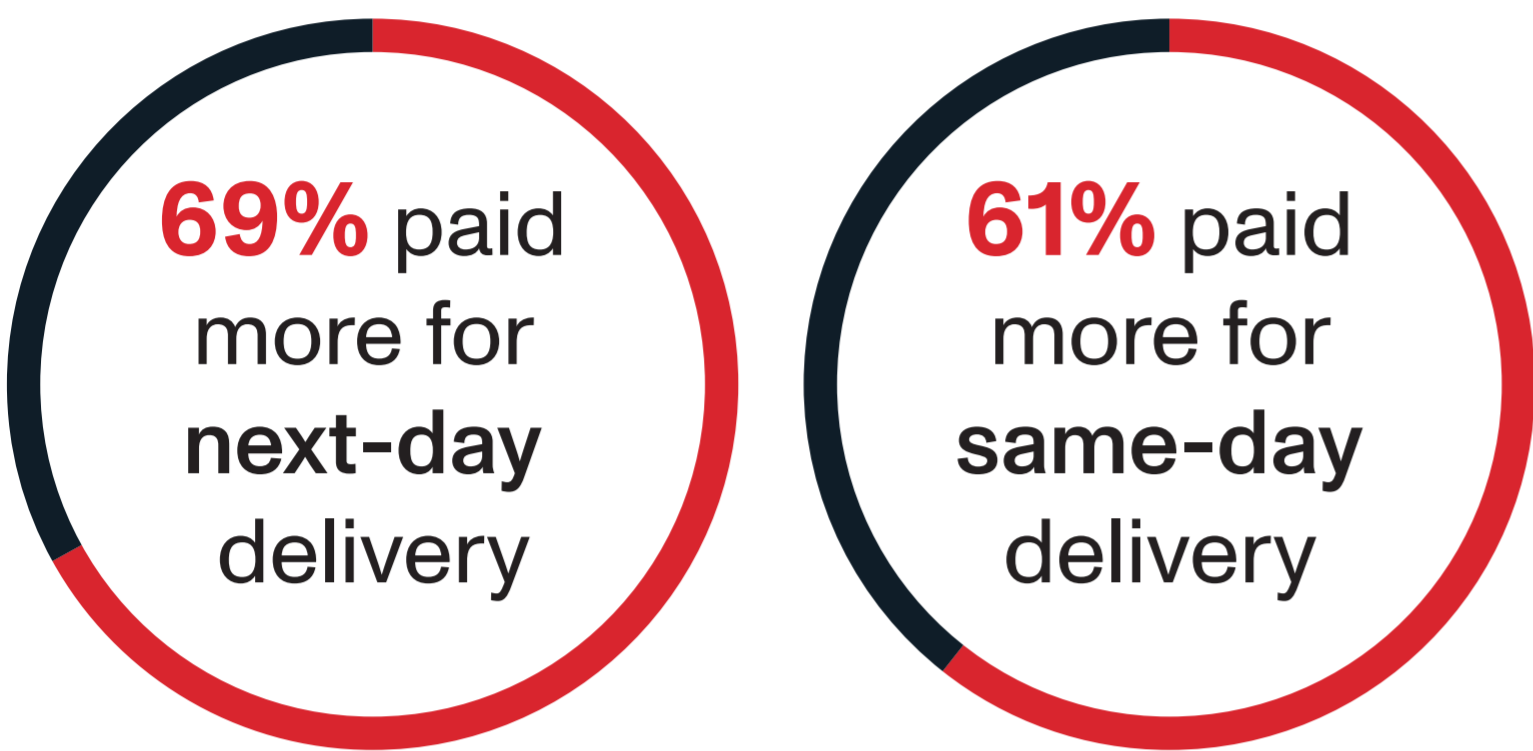


# How Can Retailers Adapt Their Supply Chains to Successfully Lead in a Post-COVID Environment?

## 1 Leverage **Faster Delivery** to Win Customers and Build Brand Loyalty

**58%** of consumers paid more for faster delivery.



**53%** of consumers would sign up for a loyalty program to get faster delivery.

How Much Consumers Will Pay for Faster Delivery



Likelihood of Trying a New Retailer That Provides Faster Delivery

	Millennials	Gen-Z
Next-Day Delivery	45%	41%
Same-Day Delivery	46%	40%

## 2 Prioritize Fast and Free **Home Delivery**

Preferred Delivery Methods



Consumers' Planned Future Use of Home Delivery



## 3 Diversify Your Carrier Mix with a Proven Alternative

Alternative Carriers vs. National Carriers

- Faster delivery** that meets consumers' expectations.
- Greater flexibility** to secure capacity.
- Cost savings** of around 10-35%.
- Personalized support** with dedicated account managers.

Why Leading Omnichannel Retailers Use Alternative Carriers

