

# Carrier Diversity Trends to Guide Your Business



**89%** of retailers currently use alternative carriers



Retailers used alternative carriers primarily for **faster delivery (60%)** and **cost-savings (36%)**



**76%** of retailers using alternative carriers send them **16-50%** of their total volume



**53%** of retailers plan to rely on alternative carriers over the next year

Retailers can gain a competitive advantage by diversifying their carrier mixes with a proven alternative that provides faster delivery and helps them save money.

Contact us at [sales@ontrac.com](mailto:sales@ontrac.com) to learn more.