

The Best Way to Ship

There is simply no way to achieve a competitive advantage in shipping today without using an integrated solution that can provide not only sophisticated “rate shopping” among a wide variety of carriers and services (including LTL and other freight haulers), but can also serve as a fully integrated, “turnkey” asset in your data management arsenal. Like any other profit-seeking function, cost management in the shipping world is a numbers-driven activity.

One of the leading solution providers able to achieve all of these objectives is ProShip, Inc.

(www.proshipinc.com), whose ProShip® Suite for managing multi-carrier parcel and LTL shipping is designed to optimize any shipping environment. ProShip, Inc., a Neopost company (www.neopost.com), has an international presence in 31 countries.

With no limit to scalability, ProShip can handle over one million transactions an hour on a single system server, while supporting the most complex shipping methods, procedures, and business rules. It maintains all of the data associated with shipment history, interfaces to carriers for live package status and delivery updates, and can be configured to let your customers view their own orders and shipment information.

A multi-carrier parcel shipping software suite, ProShip is a fully integrated, carrier-certified solution that can prepare your packages for nearly any parcel carrier, truck, rail or freight forwarder. Easily installed and customized, ProShip’s “Unified Shipping” capabilities can extend the rate shopping and accountability benefits of sophisticated multi-carrier shipping to your entire company, including advanced desktop shipping for office and warehouse employees.

The system’s multiple security and authentication capabilities protect sensitive data and assist with Sarbanes-Oxley and HIPAA compliance requirements. Shipping hazardous or dangerous materials? ProShip supports printing of your 49CFR and IATA declarations.

ProShip is a scalable enterprise solution, not a basic “PC” type of system. Yet ProShip’s modular architecture means you can install, pay for, and maintain only those parts of the solution that you actually need, which saves both time and money.



ProShip can be used as a **thick client** (ProShip Velocity) with rich integration options, as a **browser-based thin client** (ProShip Office) on any platform, or as a **'black box' XML application programming interface** (ProShip SDK). This is especially important if you have an ERP or WMS system with specific business rules or security and need the shipping function to be encapsulated within the existing software system. Use of a Visual Basic Script (and .NET) to configure the system and support the integration environment allows for extensive customization by third-party integrators. And you can run multiple instances and services simultaneously without ever having to bring the system down for maintenance.

ProShip Benefits

Before looking in greater detail at some of the more technical aspects of the system, let's summarize ProShip's primary benefits, which compare favorably to the list of objectives above:

- Fast manifesting at over a million transactions an hour
- Certified by all major carriers
- Covers all carriers and service levels
- Carrier-compliant rating and manifesting engines
- Create new carriers quickly, as needed
- Scalable, from a single work station to multiple warehouses
- Modular, enterprise architecture on multiple, fully integrated servers
- Accountable, with advanced reporting and visibility (instant access to tracking information for Customer Service personnel or direct to customers)
- Productive, one-touch shipping process
- International rates and manifests
- Unified rate-shopping throughout the company
- Full integration: configurable Visual Basic Script and .NET environment
- Database agnostic: can be integrated with virtually every database on the market, and most "legacy" database platforms
- The last shipping system you will ever need (constantly upgraded, never obsolete)

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